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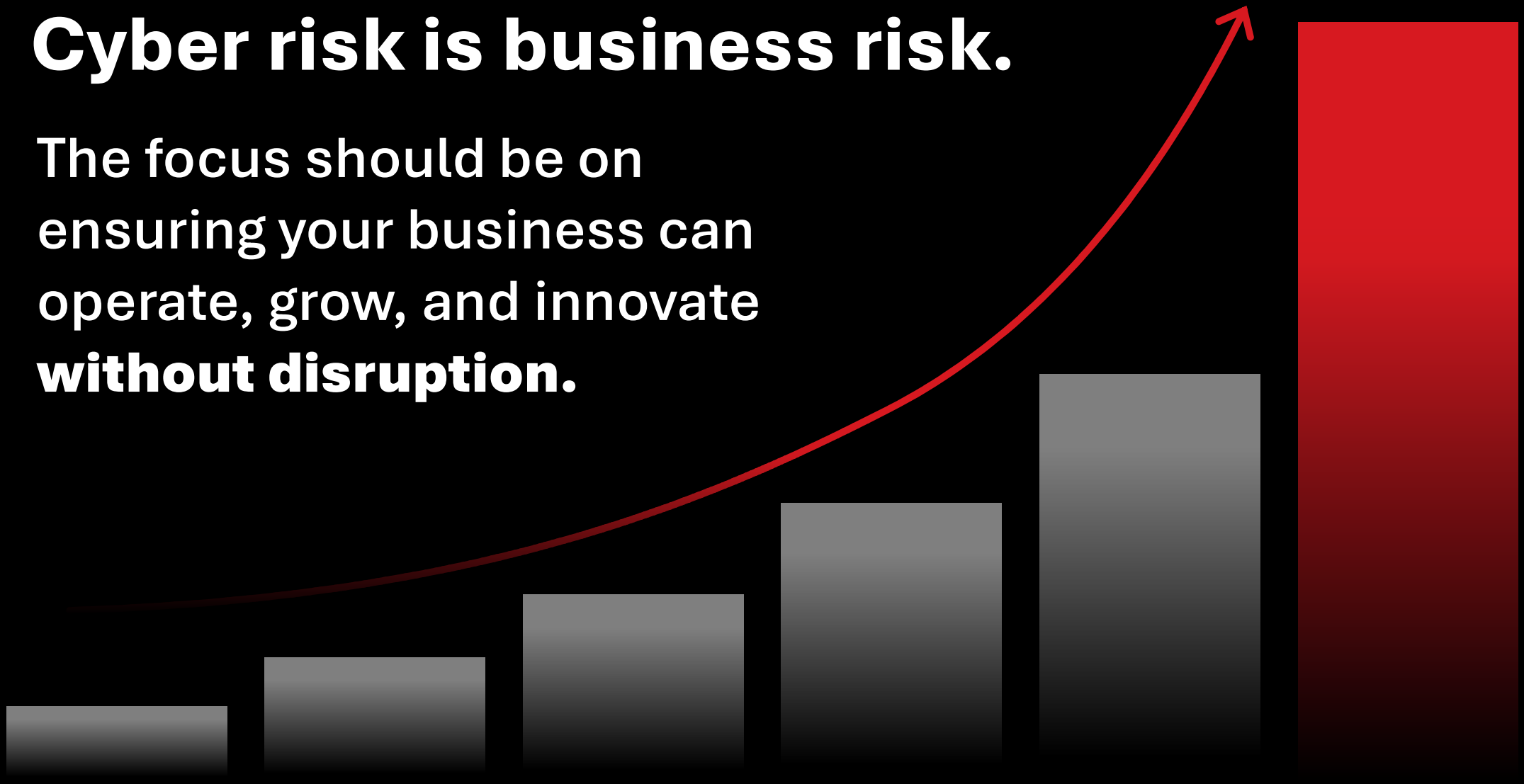
Resilience in the Age of Modern Threats: Readiness Over Reaction

Rense Buijen, VP Global Services

Cyber risk is business risk.

The focus should be on ensuring your business can operate, grow, and innovate **without disruption.**



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The Reality of Modern Cyber Risk

Managing risk without disruption is essential for business growth and resilience.

Growth

Innovation slowed by breaches or compliance friction.

Compliance

Regulations expanding faster than teams can adapt.

Customer Trust

A single incident can erode brand value overnight.

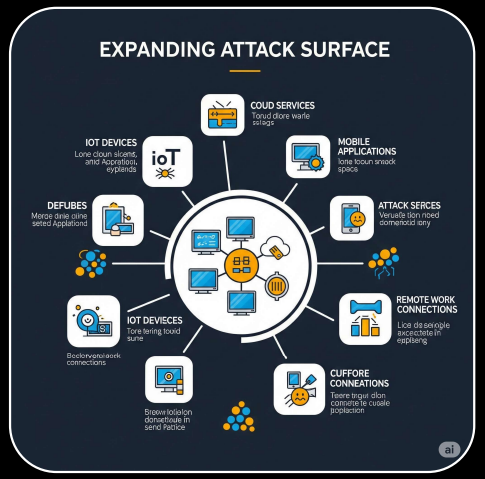
Operational Resilience

Outages and downtime carry high financial costs.

Cybersecurity Landscape 2026

- Cybercrime costs are projected to exceed **$11.36 trillion* annually by 2025**
- AI and automation to scale phishing, malware, and ransomware campaigns

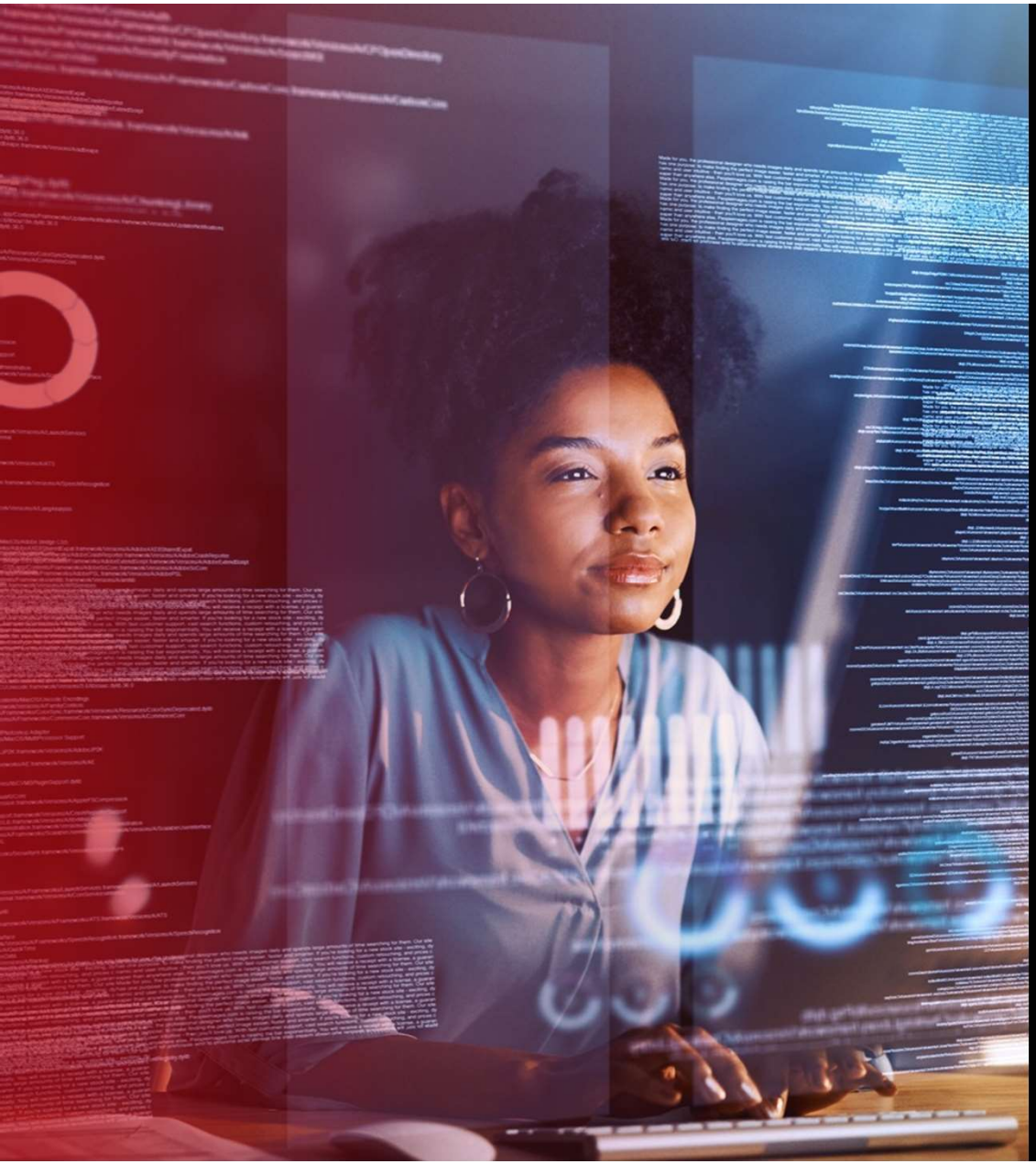
- Deepfake content for social engineering
- Automate vulnerability discovery and exploit development
- Evade traditional detection through adaptive malware



- Cloud-native applications, IoT and OT devices
- Remote and hybrid workforces

- Thousands of alerts per day
- Shortage of skilled professionals
- Burnout and inefficiency

* https://www.privacyaffairs.com/cybersecurity-revenue-expenditure-2016-2028/?utm_source=chatgpt.com



Why does this matter now?

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Source: Trend Cyber Risk & AI Study, 2025

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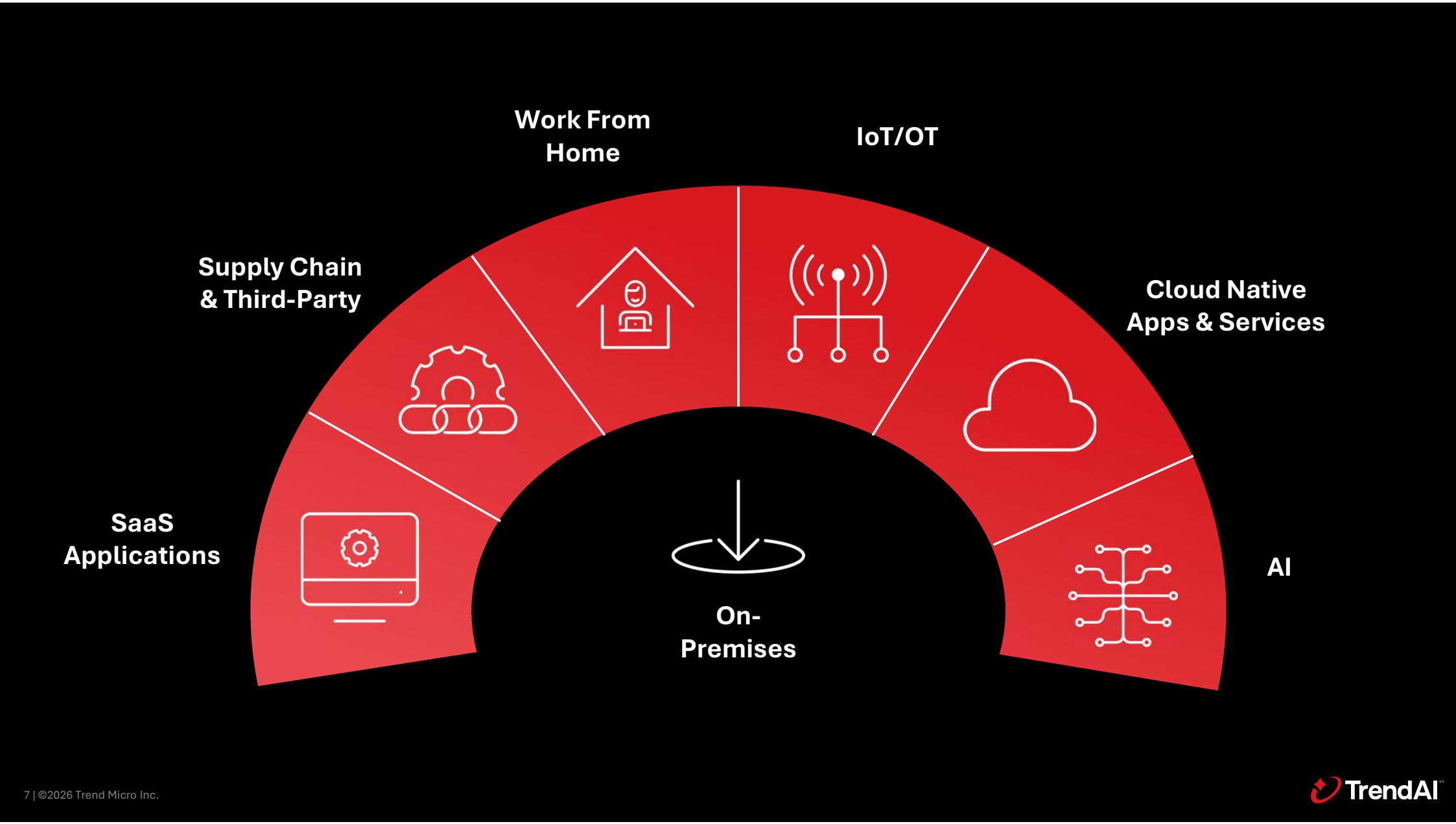
Work From Home
IoT/OT
Supply Chain & Third-Party
Cloud Native Apps & Services
SaaS Applications
AI
On-Premises

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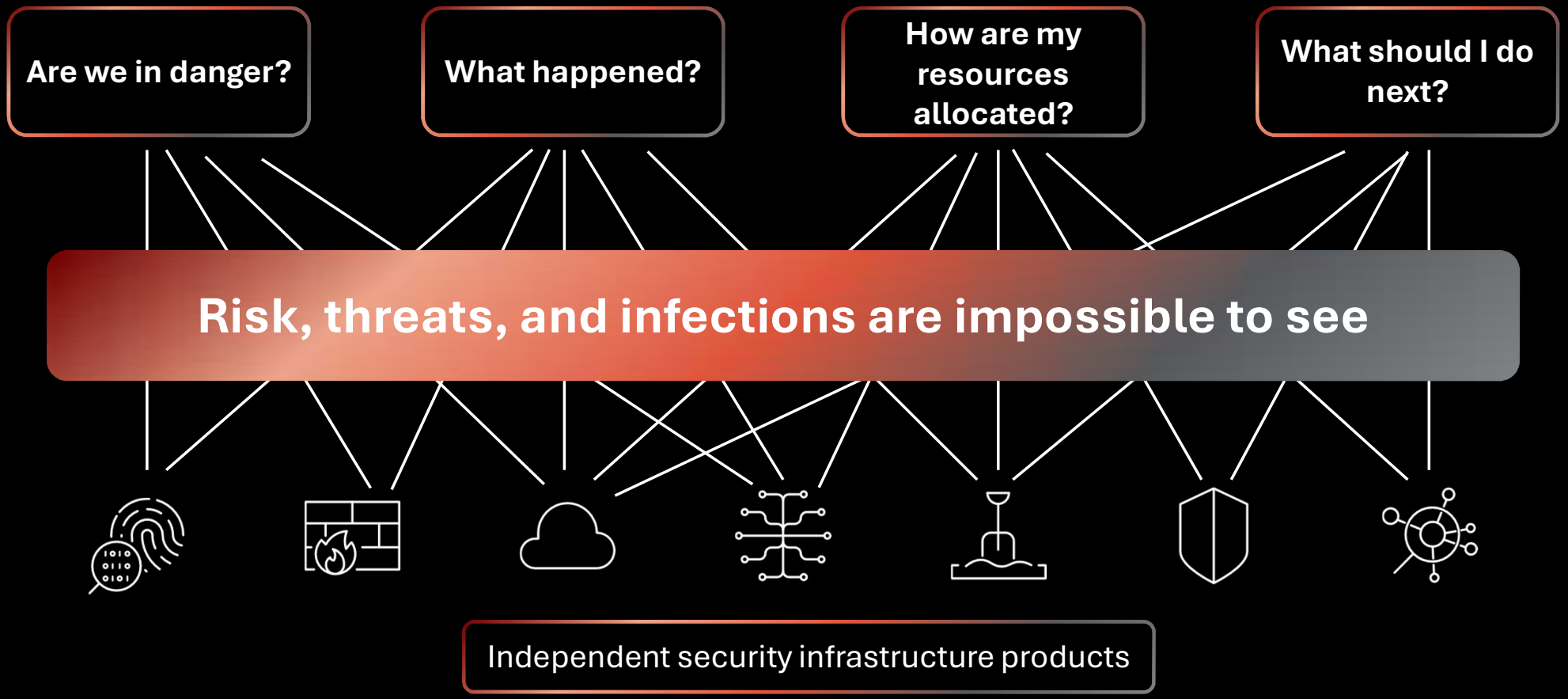
Today’s Security Environment



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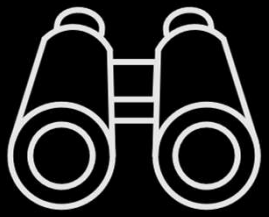
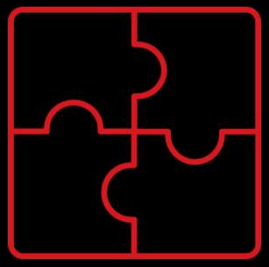
Why Traditional Security Models Fall Short

Siloed Tools

Alert Overload



Visibility Gaps



Complex Integrations

High Cost, Low Alignment

Leaders Are Struggling

- Visibility and understanding of cyber posture
- Demonstrating return on investment
- Exposure of business-critical assets

The Result?

Reactive security wastes time and budget, while business leaders lack clarity on exposure and ROI.

A Shift in Mindset is Needed

What Drives Board Funding Decisions?

Reducing Material Risk

Boards invest where risk reduction protects business value & resilience

Lowering Run-Cost & Complexity

Measurable threat metrics mapped to business impact

Increasing Speed to Value

Faster delivery of measurable outcomes secure executive confidence

Measuring Risk,
Cyber Risk Quantification (CRQ)

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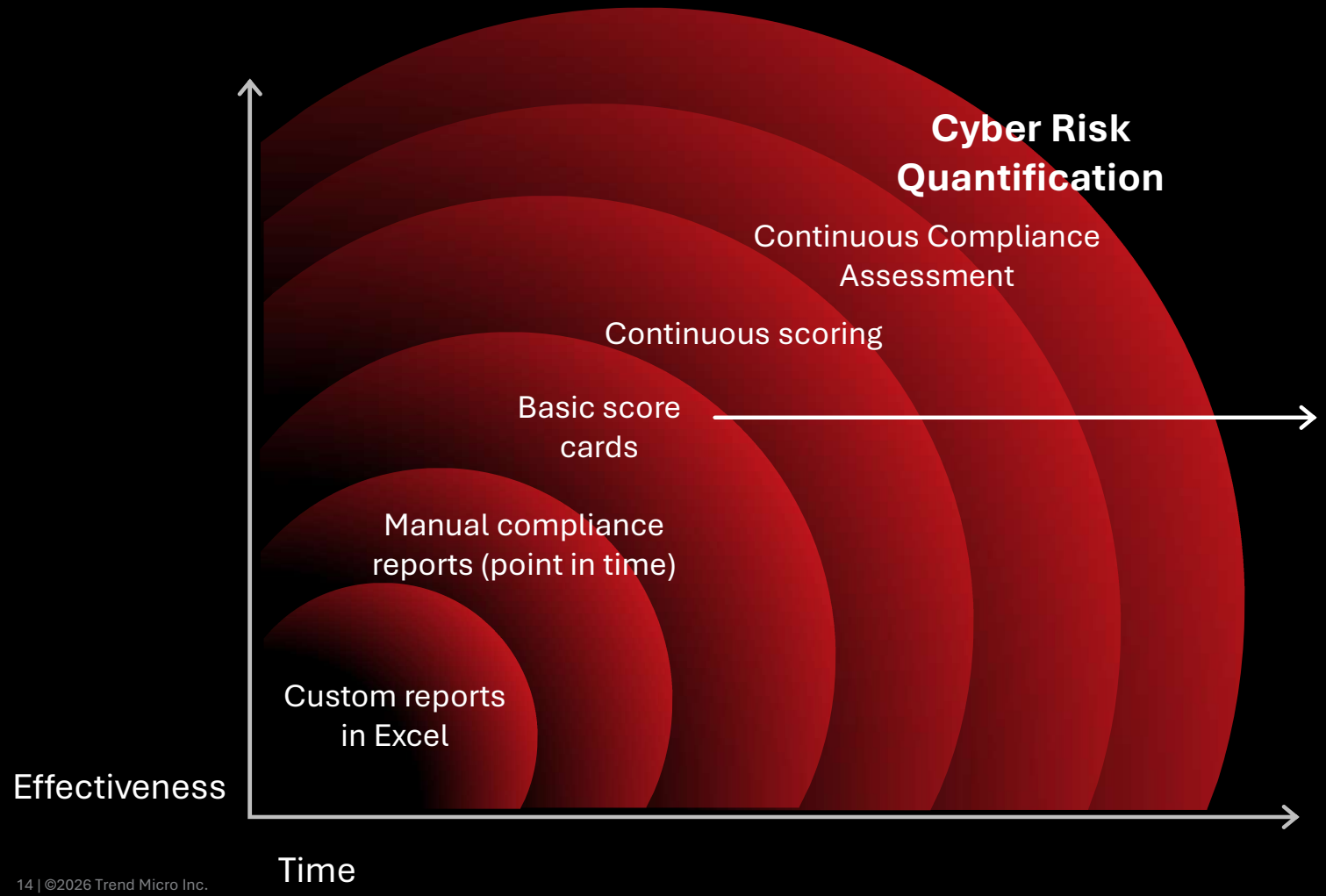
Evolution of Risk Management



Why the low confidence?

Limited telemetry

Limited visibility of attack surface

Limited, stale telemetry

Opaque algorithm

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CYBER RISK QUANTIFICATION

Make decisions you can defend
by translating your cyber risk into business impact

Bring Cyber Risk to the Board Room

Make cyber risk actionable at every level by completing the risk story with a business lens

Automated Reporting in Financial Terms

Effortless financial modeling does the heavy lifting and makes it easy to act

Real-Time Context. Smarter Outputs

Built on a foundation of continuous, native telemetry for deeper context and more accuracy

Actionable Steps to Minimize Risk

Leverage prioritized recommendations backed by financial risk reduction insights

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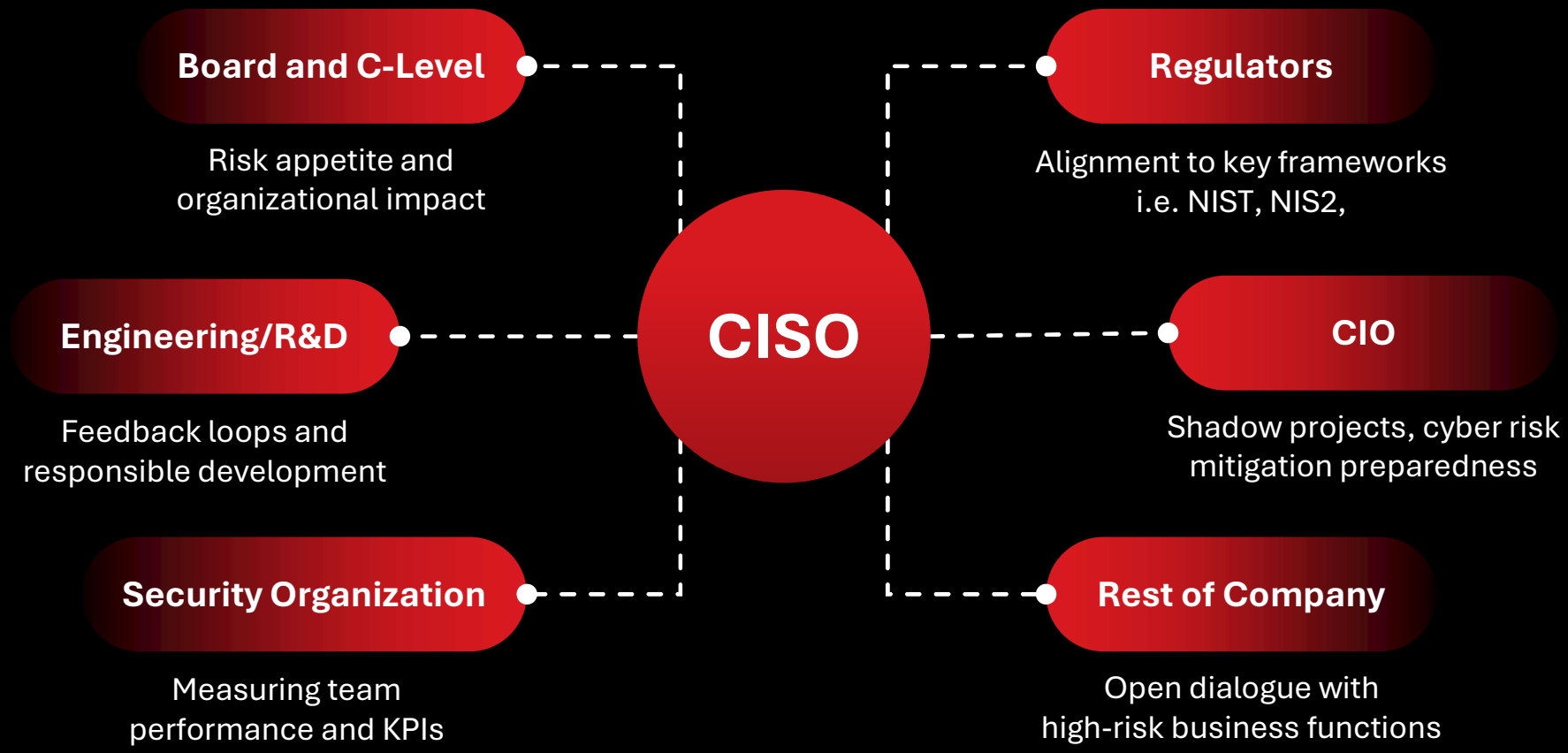
Common Risk Language



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Risk Scoring in Cyber Risk Exposure Management

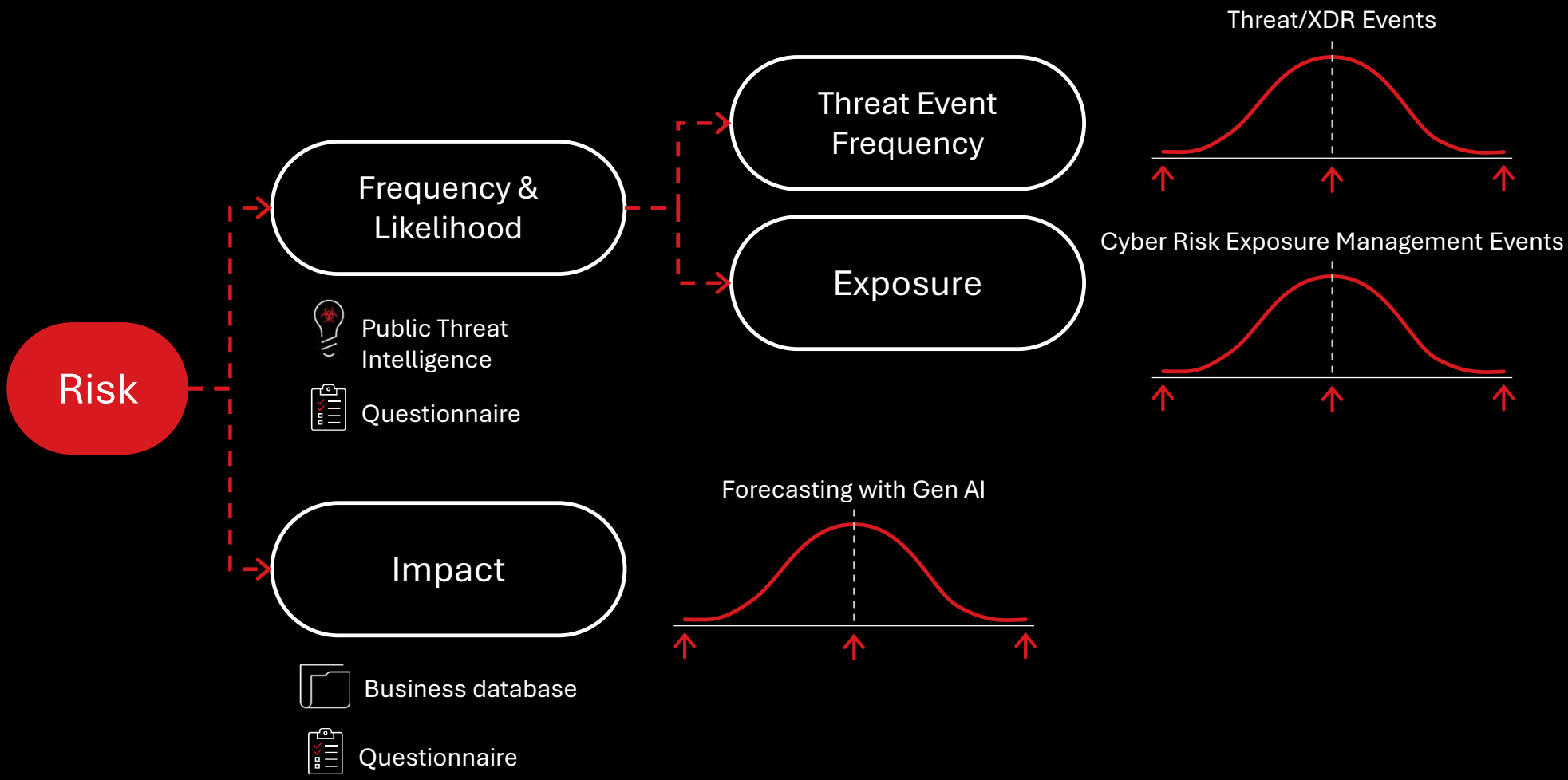
Assessing the environment

- Wide range of asset types
- Wide range of data sources
- Comparison to peers
- Assessment of exposures, configurations
- Prediction of likely attacker activity
- Trending over time
- Scoring of assets and total environment

A basis for communication

- What are critical weak spots?
- What are most important mitigations?
- What's changing in the environment and threat landscape?
- Is situation getting better or worse?

Factor Analysis of Information Risk (FAIR) Model



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Cyber Risk Quantification by Scenario

Ransomware with encryption

Range of potential impact:

83%
likelihood

$8.2M — **$12.3M** — $16.7M

18% of your annual revenue

Data breach / exfiltration

Range of potential impact:

36%
likelihood

$0.7M — **$3.7M** — $8.9M

5% of your annual revenue

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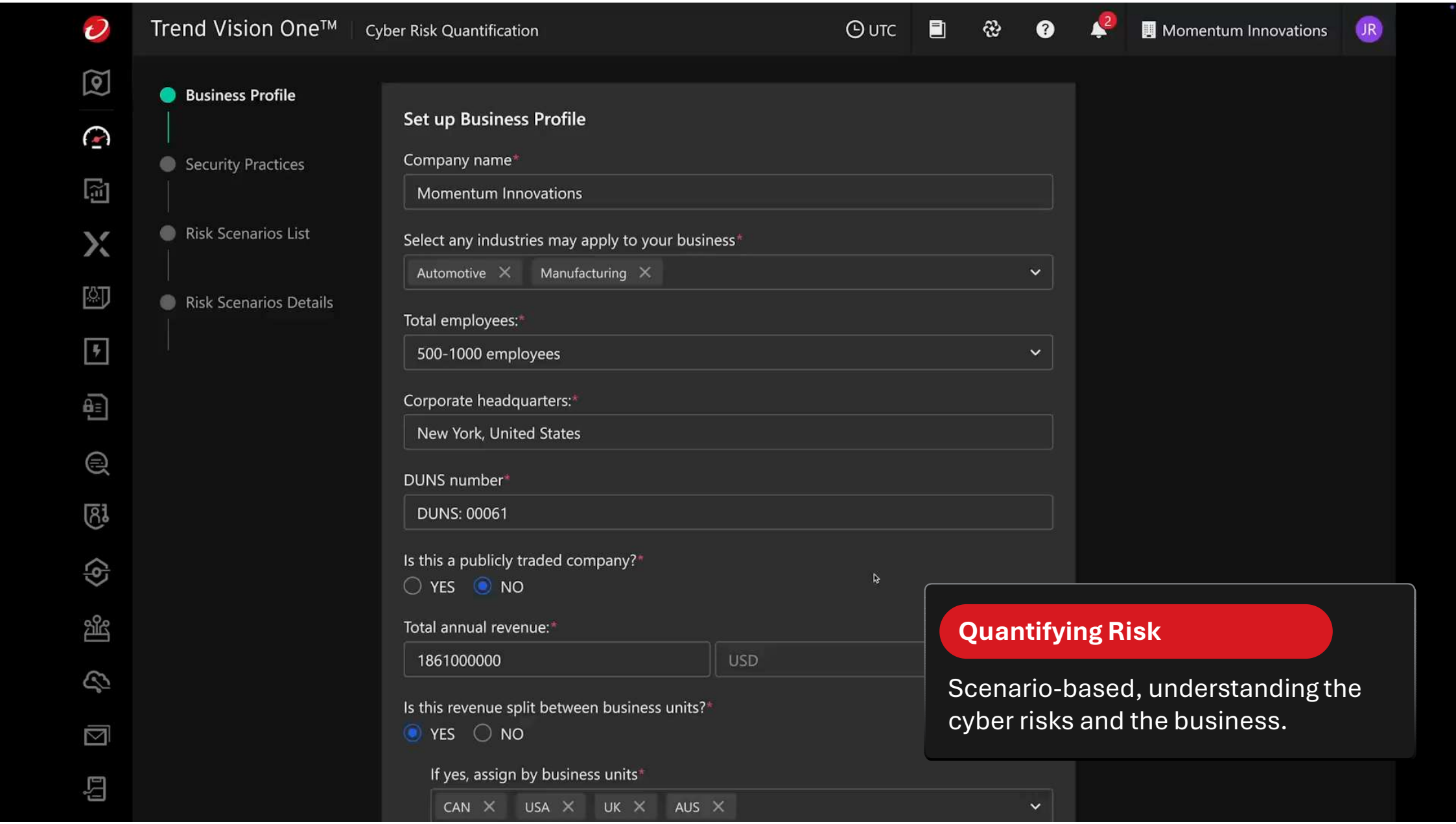

Trend Vision One™
Cyber Risk Quantification
UTC
Momentum Innovations
JR
Business Profile
Security Practices
Risk Scenarios List
Risk Scenarios Details
Set up Business Profile
Company name*
Momentum Innovations
Select any industries may apply to your business*
Automotive
Manufacturing
Total employees:*
500-1000 employees
Corporate headquarters:*
New York, United States
DUNS number*
DUNS: 00061
Is this a publicly traded company?*
YES
NO
Total annual revenue:*
1861000000
USD
Is this revenue split between business units?*
YES
NO
If yes, assign by business units*
CAN
USA
UK
AUS
Quantifying Risk
Scenario-based, understanding the cyber risks and the business.

Cyber Risk Quantification outcomes

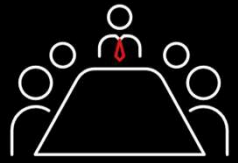
Is in the language of business

Quantized cost impacts allow you to strategically reduce risk

Informing decisions and investments

Assesses Control Efficacy

Continuous rather than an annual look



Shows the ROI of security

Can influence the business including non-cyber decisions

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Thank you!

Please also check out our CTF event together with ALANATA at 3.6.2026:
https://www.alanata.sk/event/crem-capture-the-flag/